

# designer roles and responsibilities

## Overview

As a designer at leap, you will be responsible for conceptualization and design of graphic applications such as collateral material, environmental graphics, corporate identity, film titling, website and interactive tools and multimedia interfaces. Designers applying must be self-motivated, comfortable collaborating with a team and with taking the lead on managing the day-to-day responsibilities of projects. Interfacing with clients is also an important part of the job.

## Typical Activities

- Collaborate with a team to develop creative campaigns and design concepts that meet the business objectives of our customers, advancing their brand strategy.
- Manage the day-to-day aspects of multiple projects from concept through completion.
- Collaborate with project managers in the day-to-day aspects of project and client relationships.
- Seek the support and coordination of outside resources (illustrators, printers, fabricators, etc.).
- Manage and coordinate print and production of finished work to ensure projects are delivered on time.

## Required Skills

- A minimum of 5 years experience in branding/ graphic design preferred, involving work in a team dynamic and communicating directly with clients.
- You must have hands-on project/time management skills.
- Exceptional communication skills – especially the ability to clearly and directly verbalize your creative rationale.
- Experience and knowledge in digital, web, print and environmental design. Social media marketing experience a plus.
- Experience in motion design and video editing a plus.
- Fluency in core Adobe Creative Suite programs required (i.e., InDesign, Illustrator, Photoshop). Experience in After Effects, XD and Premiere Pro a plus.

## Ready to Leap?

Submit the following materials to [hireme@leap.net](mailto:hireme@leap.net) for career consideration.

- Cover Letter (.pdf)
- Resume / CV (.pdf)
- Portfolio Website URL